



Co-funded by the  
Erasmus+ Programme  
of the European Union



## **DEVELOPING SERVICES FOR INDIVIDUALS WITH DISABILITIES (DECIDE)**

# **National Awareness Day for students with disabilities in Uzbekistan**

**Date: November 24, 2020**

**UZBEKSITAN 2020**



**SLOGAN: A STRONG PERSON WILL NOT FALL**



"On this International Day, let us reaffirm our commitment to work together for a better world that is inclusive, equitable and sustainable for everyone, where the rights of people with disabilities are fully realized".  
— António Guterres, UN Secretary-General.



## Project team

1. Gulomov SHERZOD, PhD of Department Information Security at Tashkent University of Information Technologies named after Muhammad al-Khwarizmi. e-mail: [sherhisor30@gmail.com](mailto:sherhisor30@gmail.com)
2. Sindarov SHERZOD, Vice Rector for Financial and Economic Affairs at Tashkent University of Information Technologies named after Muhammad al-Khwarizmi. e-mail: [sh.sindarov@tuit.uz](mailto:sh.sindarov@tuit.uz)
3. Gazieva VASILAKHON, a teacher of English at the society of Disabled children of Tashkent city “Mushtoq ko’zlar” e-mail: [gaziyeva@inbox.ru](mailto:gaziyeva@inbox.ru)
4. Khaitov AZIZBEK, a local coordinator of the society of Disabled children of Tashkent city “Mushtoq ko’zlar”. e-mail: [khaitovazizbek@gmail.com](mailto:khaitovazizbek@gmail.com)
5. Usmanova ZUMRAD, PhD, Teacher at Marketing Department at Samarkand Institute of Economics and Service. e-mail: [uszumrad@mail.ru](mailto:uszumrad@mail.ru)
6. Uzakova VAZIRA, Head of International Relations department at Samarkand Institute of Economics and Service. e-mail: [uzakovavazira@gmail.com](mailto:uzakovavazira@gmail.com)
7. Paluanov BAKHITBAY, Docent of Journalism Department at Karakalpak State University. e-mail: [bpaluanov@gmail.com](mailto:bpaluanov@gmail.com)
8. Berdimuratova ALIMBA, professor, Head of Social Sciences Department at Karakalpak State University. e-mail: [alimaberd@mail.ru](mailto:alimaberd@mail.ru)



# CONTENTS



**01 Objectives**

**02 Target groups**

**03 Activities**

**04 Promotion of the event**

**05 Financial breakdown**

**06 Evaluation**

**07 During the event**

**08 After the event**

**09 SWOT analysis**

**10 Bibliography**

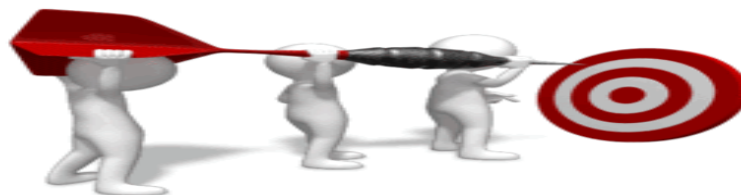


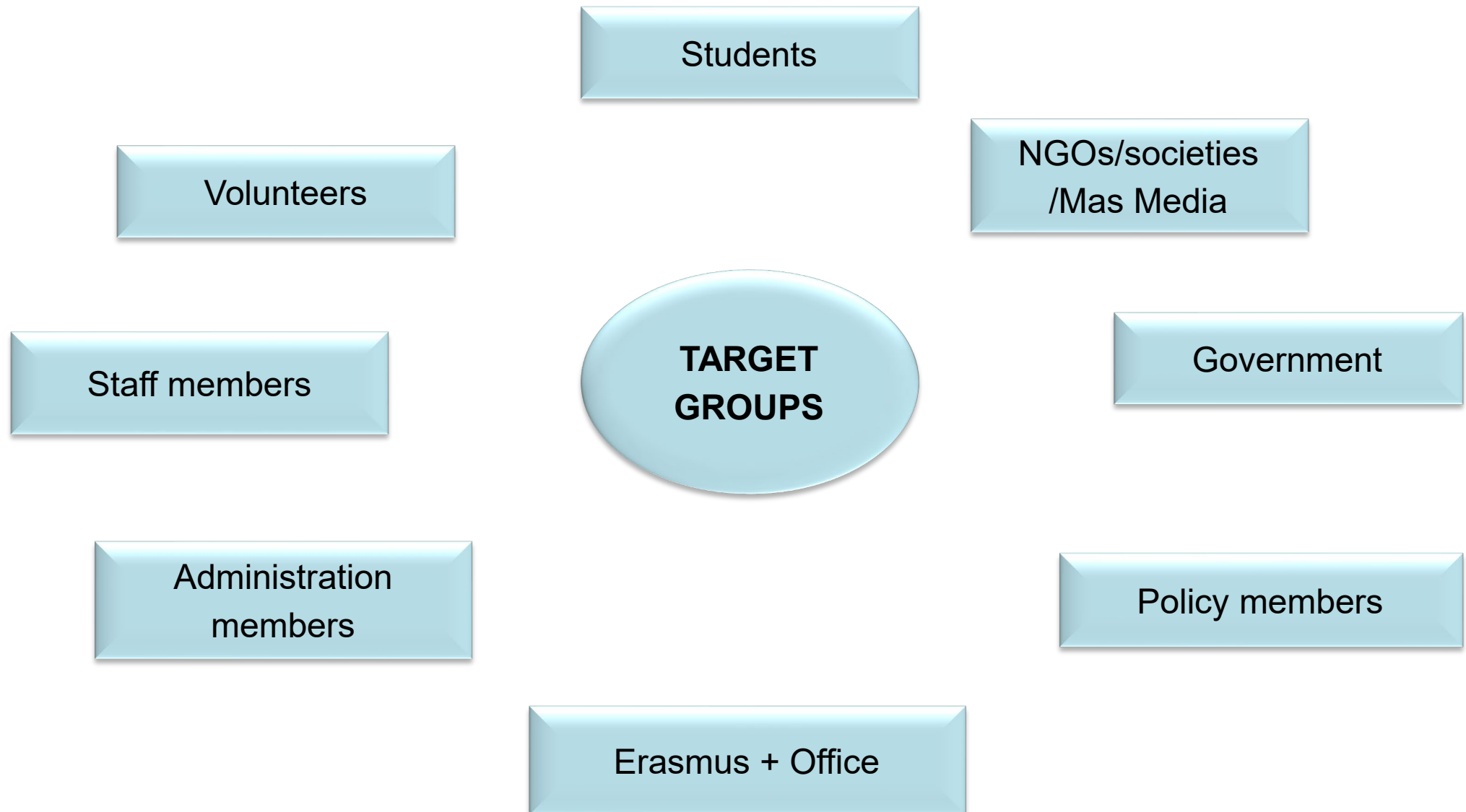
## Objectives

Educate disabled students and their parents about their rights in relation to the DECIDE CBHE project

Educate disabled students and their parents about usage of new technologies in relation to the DECIDE CBHE project

Educate disabled students and their parents about the benefits of doing exercises in relation to the DECIDE CBHE project







# ACTIVITIES

## OPENING CEREMONY EVENT "NATIONAL AWARENESS DAY FOR STUDENTS WITH DISABILITIES IN UZBEKISTAN"

10.30 – 11.00	<p>1. Tashev Kamil Akhmatovich - Vice-rector of the Tashkent University of Information Technologies named after Muhammad al-Khwarizmi</p> <p>2. Aziza Abdurakhmanova - coordinator of NEO Uzbekistan</p> <p>3. Representative of EACEA - Erasmus + agency (Brussels, Belgium)</p> <p>4. Angela Rapanovici – Coordinator of the DECIDE project (Romania)</p> <p>5. Abdujalilov Javlonbek - leader of the DECIDE project - Head of international cooperation department, Ministry of Higher and Secondary Specialized Education of the Republic of Uzbekistan</p> <p><u>Target group:</u> Students, undergraduates, doctoral students, teaching staff of the university and librarians</p> <p><u>Venue:</u> Zoom conference.</p> <p><u>Moderator:</u> Gulomov Sherzod Rajabovich (P6) - local coordinator of the DECIDE project at Tashkent University of Information Technologies named after Muhammad al-Khwarizmi</p>
---------------	--

## INTER-UNIVERSITY EVENT (TUIT\_P6)

11.00 – 11.30	<p><b><i>Poster competition: «A strong man will not fall»</i></b></p> <p><u>Target group:</u> Students, undergraduates, doctoral students, teaching staff of the university and librarians</p> <p><u>Venue:</u> Zoom conference and library page on social networks Facebook, Instagram, YouTube</p> <p><u>Moderator:</u> Davlatov Mirzo-Ulugbek (P6) - Master of Information Security Department at Tashkent University of Information Technologies named after Muhammad al-Khwarizmi</p>
---------------	--



# ACTIVITIES

## OPENING CEREMONY EVENT "NATIONAL AWARENESS DAY FOR STUDENTS WITH DISABILITIES IN UZBEKISTAN"

11.30 – 12.00	<p><b><i>Online training "Introducing hardware and software tool (Sahiya robot) for students with disabilities".</i></b>  <u>Target group:</u> doctoral students, teaching staff of the university and librarians</p> <p><u>Venue:</u> Zoom conference</p> <p>Moderator: Kadirov Zarif (P6) - PhD student of the Department of Information Security at Tashkent University of Information Technologies named after Muhammad al-Khwarizmi.</p>
12.00 – 13.00	<p><b><i>The current state of inclusive education in the higher education system</i></b></p> <ol style="list-style-type: none"> <li>1. Bob Houghton - professor at Idaho State University (USA). <i>Topic: "Accessible Education: Idaho State University's Commitment to Students with Disabilities".</i></li> <li>2. Khabibullo Nozimov (P15) – Kulyab Institute of Innovation Management and Technologies (Tajikistan). Partner of the DECIDE project. <i>Topic: «to be confirmed».</i></li> <li>3. Sherzod Gulomov (P6) - Associate Professor of the Tashkent University of Information Technologies named after Muhammad al-Khwarizmi. <i>Topic: "Current state of inclusive education in Uzbekistan".</i></li> </ol> <p><u>Venue:</u> Zoom conference</p> <p>Moderator: Gulomov Sherzod Rajaboevich (P6) - local coordinator of the DECIDE project, TUIT named after Muhammad al-Khwarizmi.</p>
13.00 – 14.00	Break





# ACTIVITIES

## OPENING CEREMONY EVENT "NATIONAL AWARENESS DAY FOR STUDENTS WITH DISABILITIES IN UZBEKISTAN"

### INTER-UNIVERSITIES EVENT (SIES\_P5 and KARSU\_P7)

**P5\_Samarkand Institute of Economics and Service.**

***International scientific and practical online conference on the topic: "Educational services for persons with disabilities: problems and ways to solve them"***

Greeting:

1. Aslanova Dilbar Khasanovna - Vice-Rector for Science and Innovation of SamIES.
2. Sarkisyan L.V. - professor, candidate of psychological sciences KRU named after A. Baitursynov and Parkhomenko I.A. - Associate professor, candidate of psychological sciences KRU named after A. Baitursynov. *Topic: "Ethics of communication with people with disabilities".*
3. Khaitov A., Gazieva V., Khaitova B.-"Mushtoq ko'zlar" society of social mutual assistance of disabled children. *Topic: The role of VR technologies in inclusive education.*
4. Paluanov B - P7\_ Karakalpak State University. *Topic: «The issue of communication and interaction in mass communication.*
5. Usmanova Z.I. - PhD at Samarkand Institute of Economics and Service (P5). *Topic: "Features of the provision of educational services to students with disabilities".*
6. Zamira Nabiyeva (P9) - Executive Director of the Public Association for the Dispatching Information System "Rushdie Inclusion", Dushanbe, Tajikistan. Partner of the DECIDE project. *Topic: "Building an innovative inclusive model in the Republic of Tajikistan".*

Venue: Zoom conference

Moderator: Usmanova Zumrad (P5) – PhD, member of the DECIDE project, Samarkand Institute of Economics and Service.

14.00 – 15.30



# ACTIVITIES

## OPENING CEREMONY EVENT "NATIONAL AWARENESS DAY FOR STUDENTS WITH DISABILITIES IN UZBEKISTAN"

### INTER-UNIVERSITIES EVENT (SIES\_P5 and KARSU\_P7)

15.30 – 16.00	<p><b>P5_Samarkand Institute of Economics and Service.</b></p> <p><b><i>Online competition among students with disabilities: "My vision of organizing inclusive education".</i></b></p> <p><u>Target group:</u> Students of TUIT, SIES, KARSU and “Mushtoq ko'zlar”</p> <p>Venue: Zoom conference and library page on social networks Facebook, Instagram, YouTube</p> <p>Moderator: Usmanova Zumrad (P5) – PhD, member of the DECIDE project, Samarkand Institute of Economics and Service.</p>
---------------	--



# ACTIVITIES

## OPENING CEREMONY EVENT "NATIONAL AWARENESS DAY FOR STUDENTS WITH DISABILITIES IN UZBEKISTAN"

### "Mushtaq ko'zlar" Society of social mutual assistance of disabled children (P8)

- 1. The role of NGOs in the lives of children with disabilities presentation.**
- 2. A new method of teaching children with autism disease with VR technology.**

Target group: Students of TUIT, SIES, KARSU and "Mushtaq ko'zlar"

Venue: Zoom conference and library page on social networks Facebook, Instagram, YouTube

Moderator: Khaitov Azizbek (P8) - coordinator of the DECIDE project at "Mushtaq ko'zlar" Society of social mutual assistance of disabled children.

### **CLOSING REMARKS**

Moderator: Gulomov Sherzod Rajabovich (P6) - local coordinator of the DECIDE project at Tashkent University of Information Technologies named after Muhammad al-Khwarizmi.



## Promotion of the event

- To develop e-materials and put them into the website of university, on local Broadcasting and Social Media;
- to create our own personalized event logo and tag line to go with our theme;
- to include highlights of the planned event in the communications to get people's interest;
- to create a schedule for these communications to go out.



# Financial breakdown

## Financial Support

1. Project fund;
2. Local government assistance;
3. Co-funding from university;
4. Sponsorship (Database and Technical Companies, NGOs).



## Financial breakdown

### Costs:

1. Promotion materials (flyers, brochures, posters, etc.)
2. Printed materials;
3. Cost of facilities;
4. Coffee breaks;
5. Promotion (radio, TV, social networks);
6. Entertainment.



## Evaluation

*Participants should be asked questions about topics, such as:*

- Their overall impression of the event
- Their impressions of specific activities and exhibitors
- How they heard about the event (to assess our communication plan)
- What they learned and any changes they plan to make as a result of the event
- Any suggestions for changes or additions at the next event



# Evaluation

*Organizers should be asked questions about topics, such as:*

- How well organized the event was
- The physical facilities
- How many people they reached with their message
- Their suggestions for improvements
- Whether they would participate again

Participant evaluations can be given out at the door as people enter and leave, and then get collected in a covered box for confidentiality.





## During the event

*The role of the coordinator on the day of the event is to:*

- arrive as early as necessary so that setup can be completed 1 hour before opening time, or even better, set up the day before;
- oversee the setup process, direct and instruct volunteers;
- solve the problems immediately.
- make notes of anything you would change next time.
- collect evaluations (if done onsite).
- debrief volunteers and committee members to get their feedback for future events.



## During the event

*Volunteer duties, which will need to be assigned and supervised, include the following:*

- Assist with decorations.
- Set up tables or booths and designate with exhibitors' names.
- Greet participants and answer any questions.
- Take pictures of the event.
- Clean up and disassemble things after the event.



## After the event

*The duties of the coordinator after the Awareness Day are to:*

- send thank-you letters to the invited leaderships of the government, the leaderships of the universities, volunteers and team members;
- collect, summarize and analyze the evaluations.



## After the event

*Write a report that:*

- Gives an overview of the event (activities, exhibitors, approximate number of participants, etc.).
- Presents the results of the evaluations.
- Summarizes what went well and not so well, lessons learned, suggestions for what to do differently next time.
- share the report with senior leadership.



Co-funded by the  
Erasmus+ Programme  
of the European Union



# SWOT ANALYSIS



## History: TUIT

1955 - Tashkent Electro technical Institute of Communication (TEIC) was established.

2002 - TEIC was renamed as Tashkent University of Information Technologies (TUIT).

2017 - In accordance with the decree of the President of the Republic of Uzbekistan, TUIT was renamed as Tashkent University of Information Technologies named after Muhammad al-Khwarizmi (TUIT).

**WAS**



**NOW**



<https://tuit.uz/en>



## Undergraduate majors at TUIT

---

- ❖ Faculty of Computer Engineering
- ❖ Faculty of Software Engineering
- ❖ Faculty of Telecommunication Technologies
- ❖ Faculty of Television Technologies
- ❖ Faculty of Economy and Management in ICT
- ❖ Faculty of Professional Education
- ❖ Faculty of Information Security
- ❖ Faculty of radio and mobile communications



## SWOT analysis of Tashkent University of Information Technologies named after Muhammad al-Khwarizmi (P6)

Internal or External	Helpful	Harmful
<b>Internal</b>	<b>Strengths</b> <ul style="list-style-type: none"><li>• Location</li><li>• High quality staff members in the field of Information and communication technologies</li><li>• Multi languages</li></ul>	<b>Weaknesses</b> <ul style="list-style-type: none"><li>• Not fully connection ways with theory and practice</li></ul>
<b>External</b>	<b>Opportunities</b> <ul style="list-style-type: none"><li>• Good cooperation with other institutions and organizations;</li><li>• Living and learning communities;</li><li>• We have staff members who work virtually, unexpectedly, who have the opportunity to learn new skills in virtual communication;</li><li>• Isolating COVID-19 has allowed teachers to get creative.</li></ul>	<b>Threats</b> <ul style="list-style-type: none"><li>• Open new foreign universities of IT technology;</li><li>• Student counseling;</li><li>• Global partners who may be wary of working with us in the future due to COVID-19.</li></ul>

<https://tuit.uz/en>





Co-funded by the  
Erasmus+ Programme  
of the European Union



## **SAMARKAND INSTITUTE OF ECONOMICS AND SERVICE WAS FOUNDED IN MARCH 26, 2004 YEAR ON THE BASE OF COOPERATIVE INSTITUTE (1931 YEAR)**



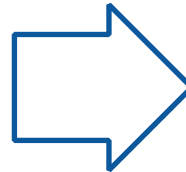
<http://sies.uz/en>



# **SAMARKAND INSTITUTE OF ECONOMICS AND SERVICE**

## **INSTITUTE OBJECTIVES**

**PREPARATION OF HIGHLY  
QUALIFIED PERSONNEL FOR THE  
SERVICE SECTOR (BACHELOR  
AND MAGISTRACY);**



**FORMATION OF THE SCIENTIFIC  
AND RESEARCH BASE, FOR THE  
IMPLEMENTATION OF APPLIED  
SCIENTIFIC WORKS BASED ON  
THE MAIN PRIORITY AREAS OF  
THE INSTITUTE.**

<http://sies.uz/en>



# **SAMARKAND INSTITUTE OF ECONOMICS AND SERVICE**

## **FACULTIES OF THE INSTITUTE**

**THERE ARE 3 FACULTIES IN THE  
INSTITUTE:**

1. **«SERVICE AND TOURISM»**
2. **«ECONOMY AND MANAGEMENT»**
3. **«FINANCE AND BANKING»**







## **SAMARKAND INSTITUTE OF ECONOMICS AND SERVICE**

Information Resource Center of the Institute has a rich literary fund, containing 230 thousand of books.



<http://sies.uz/en>



## SWOT analysis of Samarkand Institute of Economics and Service (P5)

Internal or External	Helpful	Harmful
<b>Internal</b>	<b>Strengths</b> <ul style="list-style-type: none"><li>• Double degree diploma</li><li>• Location</li><li>• Strong international relations</li><li>• High qualified staff</li><li>• Access to databases</li></ul>	<b>Weaknesses</b> <ul style="list-style-type: none"><li>• High competition for admission</li><li>• High tuition fees</li></ul>
<b>External</b>	<b>Opportunities</b> <ul style="list-style-type: none"><li>• Education in abroad</li><li>• Attendance in foreign lecturers classes</li><li>• Well equipped library with latest IT technology</li></ul>	<b>Threats</b> <ul style="list-style-type: none"><li>• Competition;</li><li>• for getting online education is not enough the tools of information-communication system in Covid 19 era.</li></ul>

<http://sies.uz/en>





Co-funded by the  
Erasmus+ Programme  
of the European Union



# KARAKALPAK STATE UNIVERSITY



<http://karsu.uz/en>



Co-funded by the  
Erasmus+ Programme  
of the European Union



## **KARAKALPAK STATE UNIVERSITY**

Founded in 1976

Almost 9 thousand students, including extern  
1500 employees, including 600 teaching staff

16 faculties

45 chairs

44 bachelor programs

23 master programs

4 PhD programs

<http://karsu.uz/en>



## SWOT analysis of KARAKALPAK STATE UNIVERSITY (P7)

Internal or External	Helpful	Harmful
<b>Internal</b>	<p>Strengths</p> <ul style="list-style-type: none"><li>2 % quota of total admission</li><li>Studying together with other students</li></ul>	<p>Weaknesses</p> <ul style="list-style-type: none"><li>• People contact within arrogant</li><li>• Uncomfortable University (no special toilet, lift, canteen)</li></ul>
<b>External</b>	<p>Opportunities</p> <ul style="list-style-type: none"><li>• They have common rights</li><li>• They feel themselves as full value people</li></ul>	<p>Threats</p> <ul style="list-style-type: none"><li>• Distance/online learning service and student mobility issues in the future due to COVID-19.</li></ul>

<http://karsu.uz/en>





*Mushtog ko'zlar*

## **THE SOCIETY OF DISABLED CHILDREN OF TASHKENT CITY "MUSHTOQ KO'ZLAR"**

The Society of Disabled Children of Tashkent city "MUSHTOQ KO'ZLAR" was organized by the social assistance society for children with disabilities, 10 disabled children's mothers and 5 members of the state body.

The Society was approved by the state register and certified by the Ministry of Justice of the Republic of Uzbekistan and Tashkent City Department of Justice on June 19, 2017.

The Society began its work on July 1, 2017.

<https://mushtogkozlar.uz>



Co-funded by the  
Erasmus+ Programme  
of the European Union



<https://mushtogkozlar.uz>



## SWOT analysis of The Society of Disabled Children of Tashkent city "MUSHTOQ KO'ZLAR" (P8)

Internal or External	Helpful	Harmful
<b>Internal</b>	<p>Strengths</p> <p>Help with everything (medicines, clothes, surgeries, groceries, etc.)</p>	<p>Weaknesses</p> <ul style="list-style-type: none"> <li>• Uncomfortable and equipment (no special toilet, lift, canteen)</li> <li>• dependence on benefactors</li> </ul>
<b>External</b>	<p>Opportunities</p> <ul style="list-style-type: none"> <li>• they get love and help</li> </ul>	<p>Threats</p> <ul style="list-style-type: none"> <li>• Bureaucracy</li> <li>• small volunteers</li> <li>• Parents and their children with disabilities may face mobility problems due to COVID-19.</li> <li>• There may not be enough facilities for distance / online learning.</li> </ul>

<https://mushtoqkozlar.uz>



## Bibliography

1. Kotler P., Armstrong G. Principles of Marketing (17th Edition). Pearson. 2015. 736 p.
2. Matt Lawson, M. L. (2019, January 15). 4 guidelines for the future of marketing -Think with Google. Retrieved July 8, 2019
3. Definition Marketing. (2019, June 25). Retrieved July 8, 2019, from <https://www.investopedia.com/terms/m/marketing>
4. The five evolution eras of marketing (2017, August) Retrieved July 8, 2019, form ) <http://hivestudio.net/the-5-evolution-eras-of-marketing/>
5. Ш.Запарходжаев, И.Иватов, Р.Аюпов. Маркетинг, Тошкент, “Иқтисодиёт”, 2011 йил, 132 бет.
6. Matt Lawson, M. L. (2019, January 15). 4 guidelines for the future of marketing - Think with Google. Retrieved July 8, 2019, from <https://www.thinkwithgoogle.com /marketing-resources/micro-moments/future-of-marketing-mobile-micro-moments/>
7. Thom Gruhler, T. G. (2018, April 18). Five Trends Shaping The Future Of Marketing. Retrieved July 8, 2019, from <https://www.forbes.com /sites/forbesagencycouncil/2018/04/18/five-trends-shaping-the-future-of-marketing/>
8. McClain-Nhlapo, C, Pruiskens, A, Ntegyereize, S and Botokro, R. International policies, legal frameworks and CBR. In: Hartley S, Okune J, eds. CBR: Inclusive Policy Development and Implementation. Norwich, University of East Anglia, 2008:36-55.
9. Disability and HIV & AIDS in Mozambique: a research report by Disability and Development Partners. London, Disability and Development Partners, 2008.
10. БМТнинг Инсон ҳуқуқлари бўйича Олий комиссари бошқармаси. Ногиронлар ҳуқуқлари тўғрисида Конвенциянинг амалга оширилиши юзасидан кузатувлар: Инсон ҳуқуқлари соҳасидаги кузатувчилар учун Қўлланма. Касбий тайёргарлик масалалари бўйича материаллар туркуми № 17. 2010.



## MAIN CONTACTS

Sherzod GULOMOV PhD, assistant professor of Tashkent University of Information Technologies named after Muhammad al-Khwarizmi (P6)

Mobile: +99890 970 84 64

Fax number: +99871 235 10 40

E-mail: [sherhisor30@gmail.com](mailto:sherhisor30@gmail.com)

Uzakova Vazira

Head of International Relations Department of Samarkand institute of economics and service (P5)

Mob. phone :+98905047177

Fax: (+998 66) 231 12 53

E-mail: [uzakovavazira@gmail.com](mailto:uzakovavazira@gmail.com)

Bakhitbay Paluanov,

Docent of Journalism Department of KARAKALPAK STATE UNIVERSITY (P7)

Mobile: +998913741498

E-mail: [bpaluanov@gmail.com](mailto:bpaluanov@gmail.com)

Khaitov Azizbek

Specialist on organizational issues, local Coordinator of DECIDE project OF Society of Disabled Children of Tashkent city "MUSHTOQ KO'ZLAR" (P8)

Mobile: +998909664777

E-mail: [Khaitovazizbek@gmail.com](mailto:Khaitovazizbek@gmail.com)





Co-funded by the  
Erasmus+ Programme  
of the European Union



<https://tuit.uz/en>



*Mushtog ko'zlar*

<https://mushtogkozlar.uz/>



<http://sies.uz/en>



<http://karsu.uz/en>

**WE WORK TOGETHER TO RAISE MUTUALLY BENEFICIAL COOPERATION!!!**

