



<https://www.youtube.com/watch?v=8HvsMWN2Z7Y>

NATIONAL AWARENESS DAY



Funded by the
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LOCATION: ONLINE or/and in DUSHANBE, TAJIKISTAN

DATE AND TIME 8, November 2020, FROM 9:00 AM



SAADI SHIRAZI 1210 - 1291



Бани одам аъзои якдигаранд,
Ки дар офаринаш зи як гавҳаранд.
Чу узве ба дард оварад рузгор,
Дигар узвҳоро намонад қарор.
Ту к-аз меҳнати дигарон бе ғаме,
Нишояд, ки номат ниханд одаме.

Human beings are members of a whole,
In creation of one essence and soul.
If one member is afflicted with pain,
Other members uneasy will remain.
If you have no sympathy for human pain,
The name of human you cannot retain.

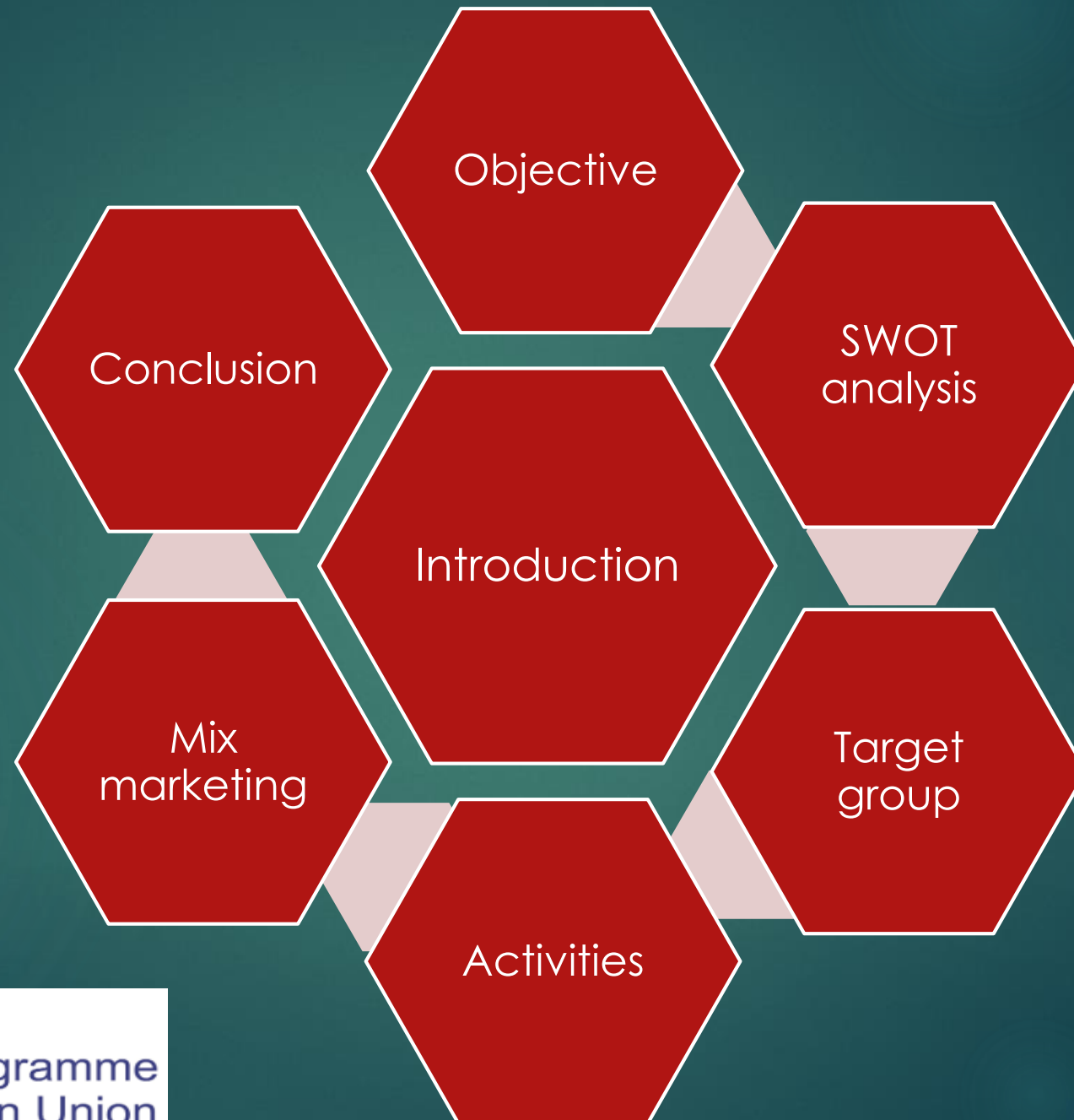


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Content



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I. Introduction

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On Thursday November 8, 2020 in the framework of the Erasmus Plus programme for Capacity Building in the Field of Higher Education (CBHE) project 598661-EPP-1-2018-1-RO-EPPKA2-CBHE-JP Developing services for Individuals with Disabilities. [DECIDE] the Khujand State University, Kulob institute of Technology and Management , Public institution of the civil Service under the President of the Republic of Tajikistan and Parents Association with Disabilities in a corporation with Government of Tajikistan (GoT), UNICEF and sister UN agencies, as well as civil society partners will be launching a National Awareness Day campaign to promote respect for the rights and dignity of children, women and men with disabilities, and to challenge prevailing misconceptions and reduce stigma about disability.



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I. Introduction

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The overall aim of this initiative is to create a more inclusive society with opportunity for all. In the lunch event we are planning to host representatives of the Ministry of Health and Social Protection of the Population, Ministry of Education and Science of the Republic of Tajikistan, the UN Resident Coordinator, UNICEF Representative in Tajikistan and others.

In the next weeks and months, various media materials produced under the framework of this campaign, such as TV and radio talk-shows and short animation movies, will reach the wider community in Tajikistan through local media and community mobilization efforts.



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OBJECTIVES

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- The main and wider objectives of the National Awareness Day aims:
- to promote the rights and well-being of people with disabilities in all spheres of society and development;
- to increase awareness of the situation of people with disabilities in every aspect of political, social, economic and cultural life;
- to encourage respect for the rights and dignity of children, women and men with disabilities;
- to challenge prevailing misconceptions and reduce stigma about disability;
- to state awareness that every member of Tajik society is able to make an important contribution to stability, cohesion and prosperity of the country and the world;
- to foster the rights of individuals with special needs to access education and enjoy the right of participation in everyday society;
- to combat discrimination of the individuals with special needs by instilling awareness and acceptance in society;
- The overall aim of this initiative is to create a more inclusive society with opportunity for all.

LOGO OF NATIONAL AWARENESS DAY

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ҲАР ЯКИ МО – ТАВОНО!

EACH ONE OF US IS ABLE!

Рӯзи Огоҳии Ҳамагон



NATIONAL AWARENESS DAY

Link to
<https://news.tj/en/news/tajikistan/society/20180716/national-campaign-on-disability-inclusion-launched-in-tajikistan-on-july-16>



Khujand State University named after academician B.





HISTORY OF THE UNIVERSITY



➤ One of the leading Universities of Tajikistan, Khujand State University named after academician Bobojon Gafurov, is 90 years old

➤ 1932 High Pedagogical Institute

➤ Two Departments: 1. Physics and Mathematics.
2. Chemistry and Biology.

➤ 1935-1990 Leninabad State Pedagogical Institute

➤ Established a new building, library and new Curriculum

➤ Number of Departments increased from 10 to 33

➤ 1991 Khujand State University named after

➤ acad. B. Gafurov

➤ This high educational institution which started

Its functioning with 26 students and 9 teachers within Eighty five years has trained more than 70 thousand specialist





Infrastructure of the University



8 Educational Buildings



Education



17
Faculties

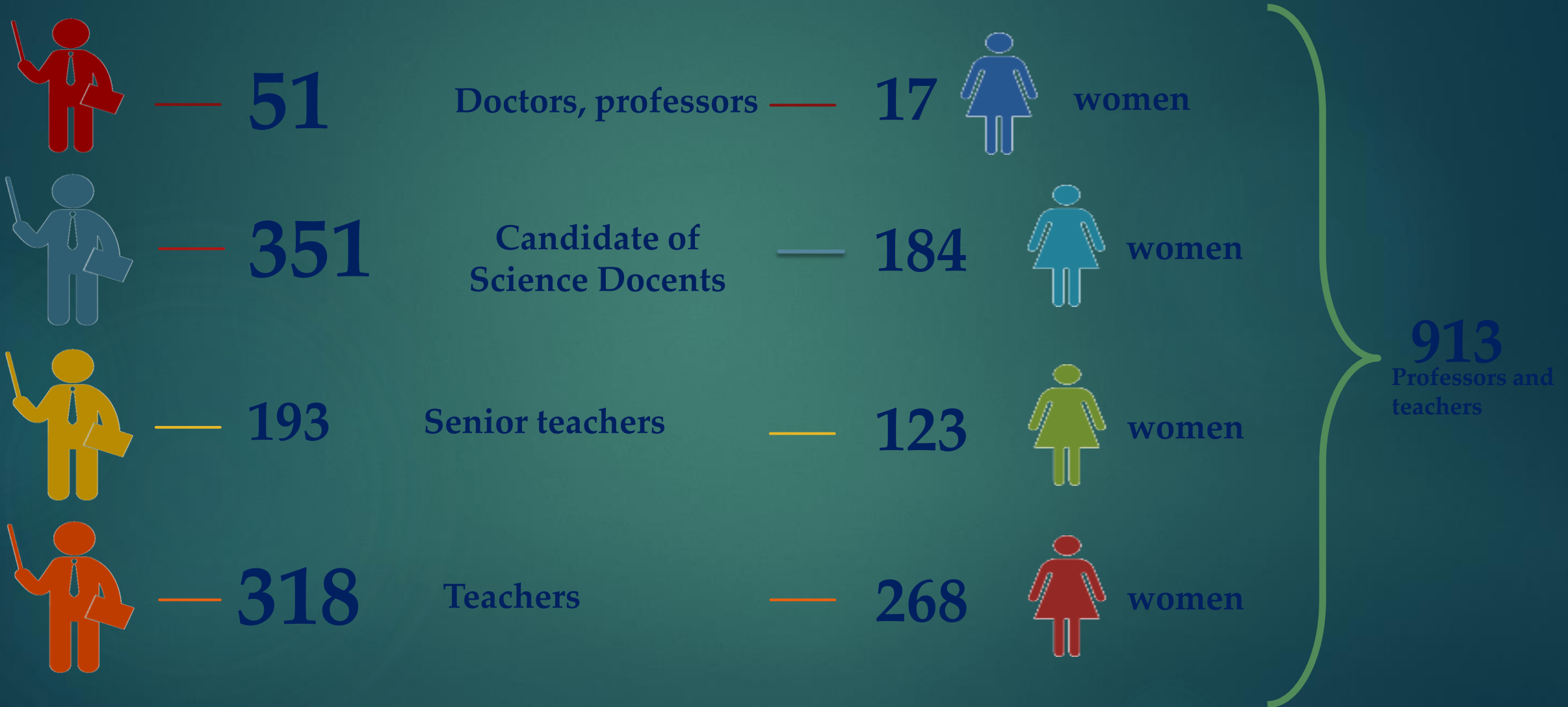
72
Departments

**Khujand state
University
Named after academician
B.Gafurov**

77 Specialties

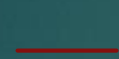
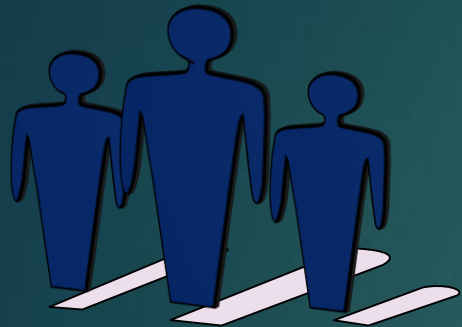
20650
Students

STAFF MEMBERS, PROFESSORS OF THE KHUJAND STATE UNIVERSITY NAMED AFTER ACADEMICIAN B.GAFUROV



GENERAL NUMBER OF THE STUDENTS OF KHUJAND STATE UNIVERSITY IN EDUCATION YEAR OF 2017 – 2018

TOTAL



20647

Students

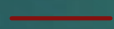


14416



Girls

Full time



10245
3148

Students

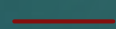
Budget



5457
7097



Girls
Tuition



10402
1190

Students

Budget



8959
9212



Girls
Tuition
contract

SWOT – ANALYSIS OF KSU

STRENGTHS

Good location
Intellectual capitals
Distance education
Double diploma with international universities
rich study materials
5 independent Dissertation Council
Multi languages study
teacher training university training more than 72 skills
One of the greatest research HEI with Scientific centers,

WEAKNESSES

Bureaucracy issues
Limited number of scholarship programs for international students.
Average staff age is more than 46 years old with no English knowledge
Change resistance
Lack of special places for SEND people
Lack of teaching materials for teaching SEND

KSU SWOT

OPPORTUNITIES

Favorable conditions to apply modern technologies
New courses and programmes in English
Research opportunities in local and international grant programs
Distance education
Double diploma with international universities
rich study materials
5 independent Dissertation Council

THREATS

Recently founded or newly flourished rival universities in local higher educational markets
Political risks
Some uncertainty coming from the dependence on Ministry

PUBLIC ADMINISTRATION INSTITUTE UNDER THE PRESIDENT OF TAJIKISTAN

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9/30/



ДОНИШКАДАИ ИДОРАКУНИИ ДАВЛАТИИ НАЗДИ ПРЕЗИДЕНТИ ҶУМҲУРИИ ТОҶИКИСТОН



PUBLIC ADMINISTRATION INSTITUTE UNDER THE PRESIDENT OF TAJIKISTAN

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The Public Administration Institute under the President of Republic of Tajikistan was established on the 26th of August 2013, on the basis of the Institute of Professional Development of Civil Servants by the decree of the President of Republic of Tajikistan. The Public Administration Institute is a state academic institution, which focuses on training civil servants, public administration staff. The Public Administration Institute strives to train well-qualified specialists in the field of public administration and embark on their continuous professional development. The main mission of the Institute is training professional civil servants capable of working in modern system of governance and public administration in Tajikistan.

9/30/2020



ДОНИШКАДАИ ИДОРАКУНИИ ДАВЛАТИИ НАЗДИ ПРЕЗИДЕНТИ ҶУМҲУРИИ ТОҶИКИСТОН





KULOB INSTITUTE OF TECHNOLOGY AND INNOVATION MANAGEMENT



Location

Kulob Institute of Technology and Innovation Management situated in ancient Kulob city.

The city of **Kulob** has a history of more than 2,700 years and for many centuries was an important political, commercial and economic and cultural center of Khatlon area.

The city stood on one of The Great Silk Road branches and had close trade and economic and cultural links with many Oriental and Western countries.

During the Middle Ages, the city of **Kulob** was an important political, economic and cultural center.



History

- from October 25, 2003 Kulob Institute of Technology and Innovation Management as a Kulob branch of the Technological University of Tajikistan (KBTUT);
- Funder of the KBTUT is the Ministry of Industry and new technologies of Republic of Tajikistan;
- from the 13-th of March 2015 with a decision of the Government of the Republic of Tajikistan Kulob branch of the Technological University of Tajikistan renamed to “Kulob Institute of Technology and Innovation Management”.



New Building of Kulob institute of technology and innovation management, Tajikistan

INSTITUTE STRUCTURE AND ACADEMIC UNITS OF KITIM

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□5 Faculties

- Faculty of Economic and Informational Technology
- Faculty of Engineering-energy
- Joint Tajik-Russian Faculty
- Faculty of Engineering-technology
- Faculty of distance education

□1 Lyceum

- Innovation Lyceum Kulob

Total number of students – 2520

□Bachelor degree

- 34 - specialty

□Master degree

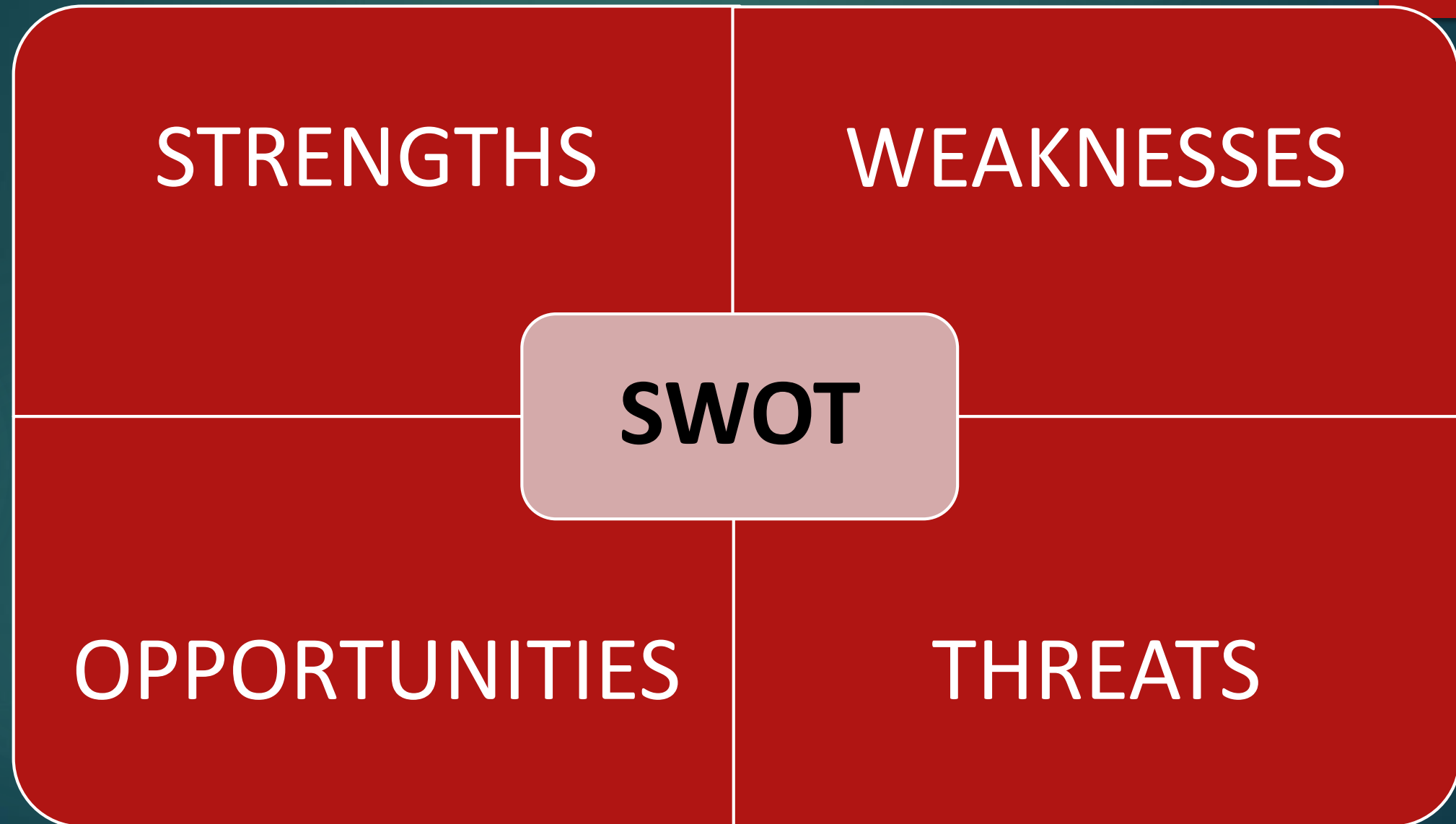
- 10 – specialty

▪PhD degree

- 10- specialty

Kulob Institute of Technology and Innovation Management

SWOT	Helpful	Harmful
Internal	Strength <ul style="list-style-type: none"> • Graduator can work in different sections of labor market • Distance education • Double degree • Ranking of the university • Location of the university • Mobility of incoming and outgoing students • Budget direct from the Government • Low tuition fee • Multi-lingual • Promotion budget • Intellectual capital 	Weakness <ul style="list-style-type: none"> • Dormitory for the foreign students • Bureaucracy • Lack of special places for disable people • Need in assistive technology
	Opportunity <ul style="list-style-type: none"> • Independence • International cooperation • Good Ministry funding • Well trained teachers • Unexpected changes in Ministries • International lectures • New library for special need 	Threats <ul style="list-style-type: none"> • Political • Compatibility with new institution • Low rate of admission
External		



STRENGTHS

- ✓ good location
- ✓ intellectual capitals
- ✓ double diploma with international universities
- ✓ rich study materials
- ✓ independent dissertation councils
- ✓ both state-financed and self-financed universities
- ✓ Vast opportunity of mobilities
- ✓ Credit System of education
- ✓ Multi – lingual study options
- ✓ international collaboration
- ✓ well-equipped buildings
- ✓ academic staff with rich experience
- ✓ low tuition fee
- ✓ distance education
- ✓ reputation and ranking
- ✓ huge coverage Institution
- ✓ cultural diversification
- ✓ vocational courses in skills developments

WEAKNESSES

- ✓ Bureaucracy;
- ✓ paper-based documentation system in all departments and faculties;
- ✓ limited number of scholarship programs for international students;
- ✓ average staff age is more than 46 years old with no English knowledge
- ✓ drop out of qualified and skilled young specialists for low salary
- ✓ change resistance
- ✓ compatibility with new players
- ✓ to use last opportunity of information and new educational technology as a distance
- ✓ limited spaces
- ✓ old buildings
- ✓ lack of approach for special needs



OPPORTUNITIES

- ✓ development of educational programs by means of participation in the international trainings, seminars, conferences;
- ✓ free vocational courses;
- ✓ high quality specialists of national and international levels;
- ✓ mutual interest in cooperation with international organizations;
- ✓ techno-park and experimental and research areas for natural sciences;
- ✓ favorable conditions to apply modern technologies;
- ✓ available conditions to receive more international students from neighbour countries particularly from CIS countries, middle-east and Central Asia regions
- ✓ new courses and programmes in English;
- ✓ research opportunities in local and international grant programs

THREATS

- ✓ recently founded or newly flourished universities in local higher educational markets
- ✓ political risks
- ✓ some uncertainty coming from the dependence on ministry
- ✓ new players - institutes and universities in national and international level
- ✓ limited opportunity for involving of the students
- ✓ budgets
- ✓ moving the students to other institutes





FOCUS GROUPS IN NATIONAL AWARENESS DAY

30

Tajik DECIDE teammate are running a focus group in a couple weeks. The group will be about 10-12 people and we cover about 12 group. We'd like to add a few interactive elements to this focus group so that people have a variety of ways to express themselves, move around, and have some fun. Here's our running list for activities to use during interactive focus groups.



Hold Small Group Discussions

Give each small group a discussion prompt, give them time to discuss that question, and then ask the small groups to share a key observation or two back with the larger group.



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Vote with Stickers

Ask focus group attendees to show where they stand on issues by putting a colored sticker on a large sheet of paper. We used this technique in a community forum and asked residents to vote and indicate their priority areas for the disabilities. For example, people placed stickers beside their top areas, like education, rights, services of disabilities and more.



Begin with a Survey

We can start with a brief survey about some questions about education, rights, services of disabilities.



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Free-Writing Exercise

Start with a free-writing exercise “to help participants access relevant memory. Jumpstart a rich discussion by asking them to share what they wrote with one another.”

Use Roundtable Ranking

Small groups rapidly brainstorm the strengths and weaknesses of the project on a single sheet of paper and rank-order (1, 2, 3) the strengths and weaknesses.



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Use an Interview Design Process

The Interview Design Process is a hybrid of a focus group and a speed dating session.

Build a Community Map

Community map in the center where we will use internal evaluator. The people help us to collect data about disability's problem in their community and mapped the data using density maps and little pins and flags. The data was part of their needs assessment, and then the next step will be to develop messaging or booklets or reports for organization, communities.

MIX MARKETING

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Mix marketing

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The marketing budget

- ▶ Donors
- ▶ Businessmen
- ▶ Sponsors
- ▶ Partners
- ▶ Volunteers
- ▶ Charity boxes in public areas
- ▶ Co-financing
- ▶ Private sector
- ▶ Projects

The elements of the market

- ▶ Flayers
- ▶ Newspapers of the universities
- ▶ Social networks
- ▶ Emailing to over 1000 of our university`s subscriber
- ▶ Web – pages
- ▶ Short videos
- ▶ storytelling
- ▶ Best experience
- ▶ Mass media

Plan of the National Awareness Day of DECIDE- 598661 Tajikistan 9 December 2020



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THANK YOU
FOR SHARING YOUR TIME!